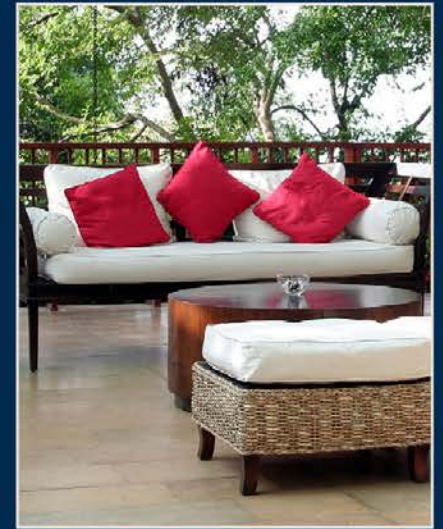


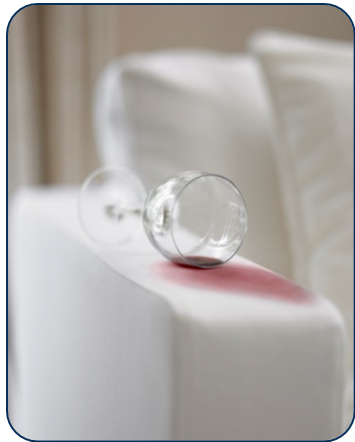
GUARDSMAN FURNITURE CARE PRODUCTS



GUARDSMAN
Furniture Professionals

Why Guardsman?

Guardsman is 360° of Furniture Knowledge



Guardsman is the #1 provider of Protection Plans, offering in-home service for accidental damage to furniture.

Our techs repair furniture in **150,000+** homes per year.

If we can't fix it, we have to replace the furniture. Therefore, to ensure quality repairs, we developed a complete line of professional repair products.

This technical knowledge forms the basis for the most complete line of DIY products in the industry.

Because of our experience and expertise Guardsman products work better than the competition

Wood Care



Guardsman wood care products work better than other common cleaners.

- Dust cloth captures 2X the dust vs. dusters
- Polish leaves no greasy film or buildup (no silicone)

Wood Repair



Our repair products were developed in collaboration w/ manufacturers & techs.

- Match manufacturers common finishes
- Used in-field by installers and repair techs

Fabric



Fabric Products are trusted by furniture retailers and repair technicians.

- Applied in-store by retailers
- Offers better stain protection & removal than the leading retail brand

Leather Care



Made by world leader in leather finishing technology.

- Made exclusively for Guardsman in Italy by leading leather tanner/finisher
- Does not effect the color or feel of leather

PRODUCT OFFERING

WOOD CARE & REPAIR



- No-drip
- Restore color to surface scratches and worn edges
- UV absorbers to protect color from fading



- Fill scratches and gouges to hide damage
- Restore color
- Protect from moisture



Remove unsightly marks caused by the heat and moisture of coffee mugs, pizza boxes and more

- Clean teak and other fine woods
- Nourish to prevent drying and cracking
- Protect from discoloration with UV sunblock



- Protect from discoloration with UV sunblock
- Clean and polish without harmful silicone
- Use regularly for long-lasting luster



- Resist fading and discoloration from sunlight
- Silicone-free with a unique blend of natural oils
- No added artificial gloss or oily residue



- Lift grime
- Deep clean
- Remove dried-on spills
- Degrease: kitchen cabinets, dining tables and chairs, doors, etc.

PRODUCT OFFERING

LEATHER

- Remove dirt and grime
- Clean without streaks or artificial gloss
- pH balanced to preserve leather's soft, supple feel



- Removes soil and or greasy residues
- Leaves leather feeling soft and supple
- Creates an invisible barrier that repel stains and body oils



- Guard against common household stains
- Create an invisible, breathable stain barrier
- pH balanced to preserve leather's soft, supple feel

MULTI-PURPOSE

- No odor
- Reusable
- Use everywhere: furniture, blinds, appliances, auto interiors, cabinets, glass, and mirrors



FABRIC

- Long lasting
- Protect from staining
- Make cleaning easier

- Safely and effectively removes: food stains, grease, coffee, red wine, pet stains, blood, more
- Eliminate odors for a fresher room



PRODUCT OFFERING

OUTDOOR

- Repels moisture and stains
- Resists growth of mold and mildew
- Resists rust and corrosion
- Low odor, quick-drying



- Easily and gently removes everyday dirt and grime
- pH balanced and biodegradable

STONE CARE

SAFE FOR USE ON FOOD-PREP SURFACES

- Enhances the luster and beauty of natural stone
- Resists water spots, soap scum and fingerprints
- pH balanced and biodegradable



- Creates a barrier to help prevent stains and wear, and to maintain stone's look and feel
- pH balanced and biodegradable

NEW FOR 2018



Felt Pads

Heavy-duty felt pads with premium adhesive are specially designed to last longer and stick better.

Stainless Steel Cleaner & Polish
Easily and safely removes grease and grime without streaks or hazing.

Guardisman provides a variety of merchandising formats to support any retail opportunity



Clip Strip



Stack-Outs



Shelf-Ready Packaging



Counter-Top Displays



Fast-Tracks



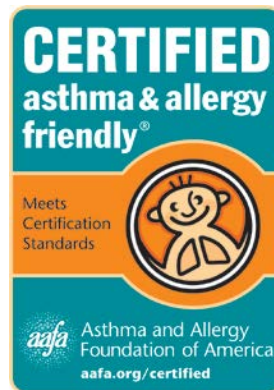
Permanent Fixtures

APPENDIX

Guardsman Ultimate Dusting Cloths

A better alternative to dusting sprays

- Specially treated to grab and lock in dust – 2X more than disposable dusters
- **CERTIFIED asthma & allergy friendly®** - -
Remove allergens for healthier, cleaner air
- **Unlike some spray cleaners, Guardsman Dusting Cloths leave behind no dust-attracting residue**
- 100% cotton for scratch-free results
- Hand-washable and reusable
- Made in the U.S.A



Guardsman Wood Cleaner & Polish

Deep Clean Wood Cleaner:

Safely powers through tough, built-up grime, grease and dried-on spills

- ***Foaming liquid is ideal for cabinets and other vertical surfaces; it cleans without drips, streaks, or oily and dust-attracting residue***
- Water-based alkaline cleaner
- Made in the U.S.A



Anytime Clean & Polish:

Enhances and preserves wood's natural beauty

- ***For regular use. Unlike some polishes, Guardsman contains no waxes, abrasives, or silicones and leaves no greasy film or buildup***
- Protect from discoloration with UV sun block
- Available in 16 oz trigger, 12.5 oz aerosol & 16oz cream
- Made in the U.S.A



Guardsman Natural Lemon Oil

Key Benefit:

Cleans, nourishes and protects with natural lemon oil and UV sunblock

- Ideal for oil-finished, unsealed woods like teak
- Penetrates to replenish lost oils and helps preserve wood's natural beauty
- Gently cleans away built-up surface grime and residue for a fresh appearance
- Contains UV absorbers to protect against fading and discoloration from sunlight



Guardisman Wood Repair & Touch-Up

Touch-Up Markers:

Conceals damage by restoring color to worn edges, corners, and individual surface scratches

- ***Developed in collaboration w/ furniture manufacturers and repair technicians***
- Easily blends to match finishes for no mess, instant results
- Meets ASTM D-4236 to ensure safety of the product

Filler Sticks:

Quickly and easily fills in scratches, gouges and nail holes to keep wood looking its best

- ***Developed in collaboration w/ furniture manufacturers and repair technicians***
- Won't shrink, dry out, discolor, or rub off
- Colors matched to the most popular wood finishes

Water Mark Remover:*

Quickly removes marks caused by heat, moisture, alcohol, latex paint, and more without the use of harsh chemicals

- ***Developed in collaboration w/ furniture manufacturers and repair technicians***
- Reusable cloth in re-sealable package



Fabric Defense

Professional stain protection for upholstery

- Forms an invisible shield against the most common household stains
- Won't change fabric's look or feel
- Helps furniture look newer longer
- Odorless when dry
- ***Used by furniture stores & professionals***
- ***Offers better stain protection than the leading brand†***



Highest Selling
Guardsman
Item in
Furniture
Store Channel



STAIN & ODOR ELIMINATOR

For Upholstery & Rugs

Safely and effectively removes:
Food Stains | Grease | Coffee | Red Wine
Pet Stains | Blood | Odors | More

Fresh Laundry Scent

Outperformed competition in removing
stains in controlled benchmarking tests.

Guardsman Leather Care Products

Clean & Renew:

Rejuvenates leather's appearance and leaves a renewed feel

- ***Made exclusively for Guardsman in Italy by a world leader in leather finishing technology***
- Gently, yet thoroughly removes soil and surface grime to keep leather and vinyl looking their best
- Maintains the original appearance, handle, and durability
- ***Unlike many leather cleaning products, leaves no residue which can harm leather's flexibility and dull its appearance***

Protect & Preserve:

Creates an invisible barrier to protect leather against premature aging and irreversible damage from penetrating stains

- ***Made exclusively for Guardsman in Italy by a world leader in leather finishing technology***
- Protects leather's original feel and color – keeps it looking its best and feeling soft and supple
- Makes cleaning easier and more effective



**20 wipes in re-sealable package
or 8.45 fl. oz bottles**

PREMIUM STONE CARE

16 OZ. TRIGGER SPRAY

Developed in partnership with the stone care experts at Granite Gold®



Specially formulated system to care for natural stone-topped furniture & counters:

1. Clean
2. Protect
3. Polish

Ideal for use on:



Granite

Marble

Travertine

Slate

...and all other natural-stone surfaces.



3-STEP COMPLETE SYSTEM

STONE CARE PRODUCTS



Clean, Seal, Polish: Three Easy, Essential Steps to Caring for Your Natural

Step 1

Clean often. Even if your surface appears clean, the safest bet is to clean it daily and after every meal preparation. The most miniscule particle could have a detrimental effect on your natural stone. Avoid common cleaners and abrasives. They will break down the protective seal, and you could be faced with costly repair or replacement.

Step 2

Seal frequently. Truth is, you can't over-seal natural stone surfaces. Frequently sealing granite countertops and all other natural stone surfaces maintains maximum surface protection, penetrating stone surfaces to provide superior, long-lasting resistance to staining, etching and soil build-up. Regularly check the integrity of the seal with an at-home water test. Pour water (about 3 inches in diameter) on the surface in several locations and let it sit for 30 minutes. If you see a dark mark or ring, the water is penetrating the stone and it's time to reseal.

Step 3

Polish regularly. (After sealing, wait 24 hours before polishing.) Polishing stone provides two great benefits. First, polishing after cleaning will bring out stone's natural beauty. Secondly, it will reinforce the protective seal and provide ongoing protection against water spots and fingerprints. Also, polishing shower walls and tub surrounds will help prevent soap scum build-up. Don't polish stone floors. You'll have a hockey rink in your house.

Guardsman's expertise extends to the great outdoors



WEATHER DEFENSE™

- Repels moisture and stains
- Inhibits growth of mold, mildew & fungi
- Resists rust & corrosion (metal)



Key opportunity is to **PROTECT** outdoor furniture before damage occurs

PRO SERIES PRODUCTS

Backed by SW Performance Coatings, we can provide exact color-matched touch-up and repair products for almost any furniture finish.



- Aerosols
- Touch-Up Markers
- Filler Sticks
- Burn-in Sticks
- Pigment Powders
- Graining Tools
- Epoxies & Adhesives
- Leather Repair
- Leather Pigment
- Stain Removers
- Protectants
- Automotive
- Custom Solutions

“I tried some Guardsman aerosol lacquers recently. I have been working with touch-up products for 42 years, and I would encourage touch-up persons to try this product.”

- Don Kistner, President of Kistner’s Full Claims Service, Inc.